



Morning Coffee Break Official Rules

CONTEST: Beginning March 10 through September 18, 2009, 93.3 The Drive will conduct the Morning Coffee Break contest. Participants will be prompted to register at 933thedrive.com and will be limited to one entry during the contest run.

Periodically throughout the run of this contest, entries will be selected by random drawing. The person who submitted the entry selected will be named the winner and will receive an assortment of breakfast treats and coffee from Apples Bakery delivered by 93.3 The Drive on-air staff. Deliveries will occur on Mondays and Wednesdays between 9:30am and 10am during the contest period.

Also throughout the run of this contest, some winners will be awarded the prize package after on-air participation during the Morning Drive with John Riley.

The value of this prize package is approximately \$50.00. Odds of winning will be dependant on the number of entries received. The winners will be notified by the 93.3 The Drive promotion's staff.

ELIGIBILITY: Employees, immediate family members and household members of JMP Radio Group LLC, employees of Apples Bakery and employees of all other media outlets are not eligible to enter. 93.3 The Drive, reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. 93.3 The Drive reserves the right to disqualify any contestant if 93.3 The Drive deems the contest rules were not followed. 93.3 The Drive contests are void when and where prohibited by law.

PRIZES: All prizes awarded through 93.3 The Drive are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. 93.3 The Drive reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by 93.3 The Drive must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests.

RELEASE: 93.3 The Drive and/or sponsor participating in a contest on 93.3 The Drive may require a release form to be completed by the winner and any other person or persons involved in accepting a prize. Upon accepting any contest prize from 93.3 The Drive or sponsor participating in a contest on 93.3 The Drive, winner releases 93.3 The Drive and any and all sponsors of any liability or further claims. 93.3 The Drive may use voice recordings to prevent contest fraud.

RELEASE CONTINUED: 93.3 The Drive cannot be held liable or responsible for any telephone, cell phone, fax machine or computer failures, malfunctions or irregularities during a contest. 93.3 The Drive cannot be held liable for any discrepancies made by the US Postal Service, delivery service, or courier involved in delivering prizes, entries, or contest information to or from 93.3 The Drive. 93.3 The Drive is not liable for any lost or stolen entries, prizes or contest information. The decision of the judge is final. **All winners are responsible for reporting and paying taxes on prizes received.** All entrants agree to grant 93.3 The Drive unlimited use of their name, voice, picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

IDENTIFICATION: In order for a winner to claim a prize, 93.3 The Drive requires picture identification. 93.3 The Drive may require any or all of the following: driver's license, state ID, passport and / or birth certificate. 93.3 The Drive reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. 93.3 The Drive requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. 93.3 The Drive may disqualify a contestant immediately upon learning the contestant has responded with false information.

CHANGE: With regard to this or any of its other contests, 93.3 The Drive, in its sole discretion, reserves the right to 1) change the applicable rules and/or procedures, and 2) change the applicable dates and/or duration. In the event of any dispute pertaining to this contest, the decision of 93.3 The Drive management is final.