



93.3 The Drive Valentine Giveaway Official Rules

Beginning January 26, 2010 through February 10, 2010, 93.3 The Drive will place a registration box at the following area businesses:

1. Hotel Pere Marquette – 501 Main Street, Peoria
2. Wendy's Eyeglass Shack – 8424 North Knoxville Avenue, Peoria
3. Facial Plastic and Laser Surgery Center – 7301 North Knoxville Avenue, Peoria

February 11, 2010 all entries will be collected and combined for a random Grand Prize Drawing. The Grand Prize Drawing will consist of all official entries from the participating businesses. One name will be drawn at random from all contest qualifiers and will win the Grand Prize package. The promotions department for 93.3 The Drive will contact the winners immediately so they can collect the Grand Prize.

The Grand Prize consists of:

- § A pair of Maui Jim sunglasses (winner's choice) and a \$50.00 gift certificate to Wendy's Eyeglass Shack (Value: Approx \$300.00)
- § A 60 minute massage and a Medical Facial Treatment (winner's choice) from Facial Plastic and Laser Surgery Center (Value: Approx: \$260.00)
- § 2 vouchers for round trip tickets from Springfield to Punta Gorda/Ft. Myers, FL from the Abraham Lincoln Capitol Airport and Direct Air (Value: Approx: \$600.00)
- § An overnight stay in a Concierge Level Guestroom, dinner for 2, breakfast buffet and free parking for February 13, 2010 from the Hotel Pere Marquette. (Value: \$175.00)

Each on-site entry must be hand printed on an official 93.3 The Drive entry blank. No photocopies or mechanically reproduced entries will be honored. Participants are limited to one (1) on-site entry per day and per location. There is no purchase necessary. Odds of winning are dependant upon number of entries received. The value of each grand prize package is approximately \$1335.00. (The prize value of airline vouchers are assessed by determining the highest possible amount charged for the tickets. Winners will be responsible for taxes on the entire amount listed here despite posted rates at the time the vouchers are utilized.)

Employees and immediate family members and household members of JMP Radio Group LLC, The Hotel Pere Marquette, Wendy's Eyeglass Shack, Facial Plastic and Laser Surgery Center, The Abraham Lincoln Capitol Airport, Direct Air and employees of all other media outlets are not eligible to enter. **Participants must be 21 years or older to be eligible to qualify for or win this contest.** 93.3 The Drive reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. 93.3 The Drive reserves the right to disqualify any contestant if 93.3 The Drive deems the contest rules were not followed. 93.3 The Drive reserves the right to enforce the following: No contest winners whether they are on-air or off, shall be allowed to win more than once inside a 30 day period. Any person who has won any contest on 93.3 The Drive or household member is again eligible to win another contest only after 30 days have passed since their previous win. This includes all contests pertaining to the station. A person or household member will be allowed to register for a consecutive contest as long as the winning dates are 30 days apart. Each person is limited to one qualification per contest. 93.3 The Drive contests are void when and where prohibited by law.

All prizes awarded through 93.3 The Drive are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. 93.3 The Drive reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by 93.3 The Drive must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests. All prizes designated for pick up at the 93.3 The Drive studios must be picked up during regular business hours at 331 Fulton Street, Suite 1200, Peoria, Illinois.

93.3 The Drive and / or sponsor participating in a contest on 93.3 The Drive may require a release form to be completed by the winner. Upon accepting any contest prize from 93.3 The Drive or sponsor participating in a contest on 93.3 The Drive, winner releases 93.3 The Drive and any and all sponsors of any liability or further claims. 93.3 The Drive may use voice recordings to prevent contest fraud.

93.3 The Drive cannot be held liable or responsible for any telephone, cell phone, or computer failures, malfunctions or irregularities during a contest. 93.3 The Drive is not liable for any lost or stolen entries, prizes or contest information. The decision of the judge is final. **All winners are responsible for reporting and paying taxes on prizes received.** All entrants agree to grant 93.3 The Drive unlimited use of their name, voice, picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

In order for a winner to claim a prize, 93.3 The Drive requires picture identification. 93.3 The Drive may require any or all of the following: driver's license, state ID, passport and / or birth certificate. 93.3 The Drive reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. 93.3 The Drive requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. 93.3 The Drive may disqualify a contestant immediately upon learning the contestant has responded with false information.

With regard to this or any of its other contests, 93.3 The Drive, in its sole discretion, reserves the right to 1) change the applicable rules and/or procedures, and 2) change the applicable dates and/or duration. In the event of any dispute pertaining to this contest, the decision of 93.3 The Drive management is final.